

Kellermann wins more awards in 2014 - Red Dot Award for motorcycle accessory experts

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The Kellermann company from Aachen in Germany is the winner of the Red Dot Award 2014. The experts for premium motorcycle accessories received the sought after design prize for two of their new products: The handlebar end indicator BL 2000 and the number plate light KL 1.

The Red Dot jury searched for the best in international product design and again found it in the impressive Kellermann product portfolio. The smart and innovative products of the company assured the trendsetters from Germany the top spot in the competition 'Red Dot Award - Product Design 2014'.

With the indicator BL 2000 Kellermann once again has set the benchmark. The handlebar end indicator is now very attractive for café racers and sporty bikes. That is a strong trend that has changed the look of choppers and street fighter bikes for many years already.

The number plate light KL 1 impresses with its compact size and is easy to install, all in line with the TÜV regulations. And with the KL 1 Kellermann is again combining award winning design with outstanding quality.

The international jury therefore awarded the Kellermann products with the top spots in the 2014 Red Dot competition.

And that competition was impressive as well: 1 816 companies, designers and architects from 53 countries took part in aiming for the prestigious Red Dot prize. The 40 head strong jury evaluated all the entries over many days and only the best products received the award for design excellence.